

West Park Civic Association House Tour and Art-in-the-Park Advertising

Interested in helping to support the West ark Civic Association and its Annual spring events? Here is how you can help:

Volunteer

It's free and you get to meet a great bunch of people!

Become a Patron

A Patron donation gets your name in our book! Please list your name exactly how you would like it to appear. Please indicate whether it is for the Art-in-the-Park program or House Tour booklet.

\$25 - Bronze; **\$50** - Silver; **\$100** - Gold; **\$500** - Platinum; **\$1000 and above** - Diamond

Advertise (dimensions in width x height)

Third-page ad (5.5" x 2.83") is \$125 for black-and-white (or \$155 in full color House Tour only)

Half-page ad (5.5" x 4.25") is \$160 for black-and-white (or \$245 in full color House Tour only)

Full-page ad (5.5" x 8.5") is \$260 for black-and-white (or \$340 in full color House Tour only)

Please provide a camera ready ad in JPG, PNG, or vector format files (e.g. SVG, AI). PDF files will also work. Please be sure to embed any obscure fonts and use the correct color space (CMYK) where applicable. Unfortunately we will not be able to correct missing fonts or do tone mapping. **Ads are due to Matthew Kramer (contact below) no later than May 31st!**

Become a Sponsor

Sponsors get a full page color ad with premium placement in the tour book and recognition as a sponsor (branding) on the cover of the tour book, poster, banners, press release, and all advertising. Additionally, sponsors will be recognized with **their logo on the WPCA website for 1 year**. Your generosity allows us to continue the legacy of the Annual House tour (37 years) and Art-in-the-Park (45 years). Art-in-the-Park is free to the public and regularly attracts 5000 attendees. Sponsorships are available for \$1000.

To be a patron, sponsor or volunteer, email Tom Yuracka at president@westparkcivic.org, or call 610-737-7132.

To place an ad, email Matt Kramer at marketing@westparkcivic.org, or call 215-730-3305.

All checks are payable to West Park Civic Association and can be mailed to 44 N. West St., Allentown 18102.

Your continued support is greatly appreciated.